

TUESDAY  
**27**  
SEPTEMBER

## Reflections from a research perspective



Fondation Universitaire  
Rue d'Egmont 11, 1000 Brussels

9.00 - 9.30 Welcome coffee

9.30 - 09.45 **Conference opening and brief overview of FESSUD**  
Malcolm Sawyer • FESSUD Scientific co-ordinator, Leeds University Business School

### SESSION 1

9.45 - 10.30 **Variegated Financialisation**  
Andrew Brown • Leeds University Business School

10.30 - 11.15 **Understanding finance and financialisation**  
Malcolm Sawyer • Leeds University Business School

11.15 - 11.45 Coffee & Refreshments

### SESSION 2

11.45 - 12.30 **Causes and consequences of the financial crisis and the implications for a more resilient financial and economic system**  
Eckhard Hein • HWR Berlin

12.30 - 13.15 **Macroeconomic lessons for EU**  
Jesus Ferreiro • University of the Basque Country

13.15 - 14.30 Lunch

### SESSION 3

14.30 - 15.15 **De-financialising social well-being**  
Ana Cordeiro Santos • CES University of Coimbra

15.15 - 16.00 **The Impact of Financialisation on Developing Countries**  
Terry McKinley • SOAS, University of London

16.00 - 16.30 Coffee & Refreshments

### SESSION 4

16.30 - 17.15 **Financialisation and Sustainability**  
Alessandro Vercelli

17.15 - 18.00 **Geographies of Financialisation and Sustainability**  
Erick Clark • Lund University

18.00 - 19.00 **Networking reception**

WEDNESDAY  
**28**  
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## Debates from a policy perspective



Concert Noble  
Rue d'Arlon 84, 1000 Brussels

8.45 - 9.15 Welcome coffee

9.15 - 9.30 **Conference opening and brief overview of FESSUD**  
Malcolm Sawyer • FESSUD Scientific co-ordinator, Leeds University Business School

### SESSION 1 REGULATION AND MACROECONOMIC POLICIES

9.30 - 10.15 **Avoiding Crisis: Financial Regulation from the Single European Act to Banking Union**  
Jan Kregel • Tallinn University of Technology  
Commentator: Benoît Lallemand • Head of Strategic Development and Operations at Finance Watch, BE

10.15 - 11.00 **The EMU; macroeconomic policies**  
Jerome Creel • French Observatory of Economic Conjunctures (OFCE)  
Commentators: Richard Corbett • Member of the European Parliament (S&D) & Maria Demertzis • Research Fellow at Bruegel, BE

11.00 - 11.30 Coffee & Refreshments

### SESSION 2 FINANCIALISATION AND SUSTAINABILITY ENVIRONMENT AND DEVELOPMENT

11.30 - 12.15 **Finance and Sustainability: the Role of Green Investment**  
Alessandro Vercelli • University of Siena  
Commentators: Michael Grubb • Senior Advisor on Sustainable Energy Policy to the Energy Regulator Ofgem, UK & Molly Scott-Cato • Member of the European Parliament (Greens/EFA)

**Innovative Financing Models for Low Carbon Transitions**  
Andrew Gouldson • University of Leeds, Member of the Social Sciences Expert Advisory Panel for the British Department for Energy and Climate Change (DECC)  
Commentators: Molly Scott-Cato • Member of the European Parliament (Greens/EFA) & Michael Grubb • Senior Advisor on Sustainable Energy Policy to the Energy Regulator Ofgem, UK

12.15 - 13.00 **Policy and Financialisation in Emerging Markets and Developing Countries**  
Jan Toporowski • SOAS, University of London  
Commentator: Lord Meghnad Desai • House of Lords, UK

13.00 - 14.00 Lunch

### SESSION 3 EUROPEAN SOCIAL UNION

14.00 - 15.00 **A European Social Union. Unduly idealistic or inevitable?**  
Frank Vandenbroucke • Ex-Belgian minister for social affairs and pensions  
Commentator: Ann Pettifor • Director of Policy Research in Macroeconomics (PRIME), UK

### SESSION 4 FUTURE OF FINANCE

15.00 - 15.45 **On alternative forms of finance to better serve social well-being**  
Magda Tancau • European think & do tank POUR LA SOLIDARITÉ  
Commentator: Stefanie Schulte • Federation of cooperative banks from Rhine Westphalia, DE

15.45 - 16.30 **Foresight and the future of finance**  
Giuseppe Fontana and Jesus Ferreiro • University of Leeds and University of the Basque Country  
Commentator: Anastasia Nesvetailova • Director of City Political Economy Research Centre (CITYPERC), UK

16.30 - 17.00 Coffee & Refreshments

### SESSION 5 FINANCE BETTER SERVING ECONOMY AND SOCIETY

17.10 - 18.00 **Finance better serving economy and society: roundtable**  
Chair: Malcolm Sawyer • Leeds University Business School  
Participants: Benoît Lallemand • Head of Strategic Development and Operations at Finance Watch, BE  
Brigitte Young • University of Münster, DE Irene van Staveren • Member of the board of the think tank Foundation Sustainable Finance Lab, NL Robert Pollin • Project Director on Global Green Growth, United Nations Industrial Development Organization (UNIDO)

18.00-19.00 **Networking reception**

FESSUD brings together expertise from 14 leading universities and a civil society organisation across Europe and South Africa to look afresh at how the financial system affects the world around us. This project has studied the growth and impacts of the financial system in Europe and offers recommendations to make the financial system work for society, the economy and the environment and not – as has sometimes been the case – the other way round.

The FESSUD project targets a wide public going from policy makers to representatives of the business sector, through civil society, to academics and citizens from the EU and beyond.



#### PARTNERS

University of Leeds (UK, lead partner)  
University of Siena (IT)  
School of Oriental & African Studies (UK)  
Fondation Nationale des Sciences Politiques (FR)  
European think & do tank POUR LA SOLIDARITÉ (BE)  
Poznan School of Economics (PL)  
Tallin University of Technology (EE)  
Berlin School of Economics & Law (DE)

University of Coimbra (PT)  
University of Pannonia (HU)  
National and Kapodistrian University of Athens (GR)  
Middle East Technical University (TR)  
Lund University (SE)  
University of Witwatersrand (ZA)  
University of the Basque Country (ES)

#### KEY FACTS

Leeds University Business School  
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Co-ordinator: Prof Malcolm Sawyer  
EU Scientific officer: Domenico Rossetti di Valdalbero

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# FESSUD FINAL CONFERENCE, BRUSSELS

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